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PARTICIPANTS



Cherise Arrendale

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Cherise Arrendale is the marketing and communications manager at Central Carolina Community Foundation in Columbia, SC. An Atlanta native, Cherise has a bachelor's degree in music from Furman University. Prior to joining the Foundation, she worked at the Peace Center for the Performing Arts and the SC Governor's School for Arts & Humanities.

Meg A. Buckingham

Marketing & Communication Officer,
Triangle Community Foundation
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As marketing and communications officer for the Triangle Community Foundation, Meg Buckingham, designs and implements the marketing and social media strategies at the Foundation in an effort to better communicate the impact and value of the Foundation to the community. Prior to joining the Foundation, Buckingham worked in the non-profit development and marketing arena for large organizations, including The Boston Foundation, Physicians for Human Rights, Meredith College, and United Way of the Greater Triangle. She has extensive experience designing and implementing websites as well as creating strategic

marketing materials and communications plans for organizations. She taught at the collegiate level, and started her career as a print journalist for a daily newspaper in Western Massachusetts. Meg received her Bachelor's degree from Westfield State College and her Master's degree from Suffolk University in Boston.



Kristin Dunstan

*Vice President, Marketing,
The Community Foundation for Greater Atlanta*
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Kristin Dunstan came to The Community Foundation for Greater Atlanta after serving as the first director of university marketing for Western Illinois University. While at Western, she created integrated marketing campaigns for both the Macomb and Moline, IL campuses. In addition to her experience in higher education, Dunstan has an extensive background in nonprofit arts, fundraising, board development and arts administration. She served as managing director for the Atlanta Shakespeare Company from 1996-2005 after meeting the company in London, England, where she was part of the management team for the reconstruction of Shakespeare's Globe Theatre at the International Shakespeare Globe Centre. She is a graduate of the Stanford Executive Program for Non-Profit Leaders at Stanford University's Graduate School of Business. Dunstan earned her M.A. and B.A. from the University of Illinois, graduating Phi Beta Kappa.



Kerrin Epstein

*Community Foundation Associate,
ACT for Alexandria*
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Kerrin Epstein is the community foundation associate at ACT for Alexandria, a community foundation located in Alexandria, VA. After graduating from Gettysburg College with a bachelor's degree in English and Political Science, Epstein worked as an adult ESOL instructor and AmeriCorps member at the Literacy Council of Northern Virginia. She then returned to graduate school to earn her master's degree in social work and certificate in nonprofit management. She has been working at ACT for Alexandria for just over a year.



Nora D. Ferrell

*Director of Communications,
Kate B. Reynolds Charitable Trust*

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Committed to public policy issues ranging from health care to water quality to homelessness, Nora Ferrell has spent years helping nonprofits and foundations tell their stories. As the director of communications at the Kate B. Reynolds Charitable Trust, her work includes creating public relations strategies to support the Trust's mission to invest in impact, building relationships with the media, overseeing the Trust's online presence, and working hard to make the world of philanthropy understandable to the average person. Prior to joining the organization in 2012, she served as the vice president of the Chicago-based nonprofit Community Media Workshop, communications director & editor at the think tank Minnesota 2020, and senior account executive at Valerie Denney Communications, a public interest public relations firm in Chicago. In 2007, Ferrell's media work around police torture in Chicago won the Publicity Club of Chicago's Edwin J. Shaughnessy's Quality of Life Award, one of the highest honors awarded by the Club each year. Nora earned a B.A. in journalism and mass communication from the University of North Carolina at Chapel Hill.

Daniel J. Freedman

Strategy Associate, Charlottesville Area Community Foundation

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Daniel Freedman is currently a strategy associate at the Charlottesville Area Community Foundation, in Charlottesville, VA, focusing on digital and Next-Gen philanthropy programs. Previously, Freedman worked for Kaplan K12 Learning Services and Red Light Management. He is a 2010 graduate of Cornell University, with a degree in English literature.

Cici Fulton

*Director, Marketing & Communications,
The Winston-Salem Foundation*

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As director of marketing and communications, Cici Fulton is responsible for strategically positioning The Winston-Salem Foundation in the community and for planning, implementing, and monitoring all marketing, communications, and public relations efforts for the Foundation. She develops and maintains the Foundation's overall identity, branding, key messages, themes, materials, and implementation of many special events. Her previous experience includes marketing for Sara Lee Knit Products (HanesBrands Inc.) and campaign associate for Capital Development Services, Inc. in Winston-Salem, NC. She has a B.S. in business administration (Concentration: Marketing) University of North Carolina at Chapel Hill.



Jamie Jayroe

Coordinator, Frances B. Bunnelle Foundation

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Jamie Jayroe joined the Frances P. Bunnelle Foundation (as the coordinator) in 2012 after working as both a bookkeeper in the private sector and as a supervisor for an afterschool program (funded by the Bunnelle Foundation). Jamie has a bachelor's degree in accounting from Coastal Carolina University. Jayroe coordinates use of the conference center and the volunteer center at the Bunnelle Foundation, while also providing technology support to the Foundation



Pam Johnson

*Volunteer Social Media Coordinator,
Women's Impact Fund*

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Pam Johnson serves as the volunteer social media coordinator for the Women's Impact Fund in Charlotte, N.C. WIF is a collective giving organization focused on maximizing women's leadership in philanthropy and strengthening our community. Most of her professional experience has involved interacting with the public, whether as a college admissions officer or a church administrative assistant. She also edited newsletters for two local churches back when newsletters were still on paper. Originally from Connecticut, Johnson lived in New York City for several years before moving to Charlotte in 1998. She graduated from Bates College (Maine) in 1991 with a B.A. in American Studies.



Eli Kahn

*Community Programs & Civic Leadership Associate,
Foundation For The Carolinas*

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Eli Kahn joined the Foundation For The Carolinas in July 2013 shortly after graduating from Davidson College. Initially hired to serve in a yearlong fellowship capacity, he has stayed on the FFTC staff currently as a community programs and civic leadership associate. Working with a number of boards and committees, Kahn assists with grantmaking by connecting innovative community programs with funding opportunities. Additionally, he manages Thoughtbox, a initiative of the Foundation creating a digital social archive for

documents and resources intended to serve our local nonprofit ecosystem and community-at-large. At Davidson, Kahn was the Class of 2013 MacDonald Community Scholar and interned for a variety of nonprofit organizations around Davidson and the greater Charlotte area. Originally from Baltimore, MD, Kahn is passionate about strategic philanthropy and cultivating involvement from the millennial generation.



Tom Keith

President, Sisters of Charity Foundation of South Carolina
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Tom Keith is the president of the Sisters of Charity Foundation of South Carolina, a position he has held since March 1996. The Sisters of Charity Foundation, a ministry of the Sisters of Charity Health System, has awarded more than \$52 million through over 1,900 grants across South Carolina since its inception. Keith serves on the board of directors for FADICA and the South Carolina Center for Fathers and Families. He previously served on boards for Southeastern Council of Foundations and Winthrop University Foundation. He is a founding member and former chairman of the South Carolina Grantmakers Network, a group of 40 grantmaking foundations from across the state. He was appointed by Supreme Court Chief Justice Jean Toal to serve on the South Carolina Access to Justice Commission. Keith was inducted into Winthrop University College of Business Pinnacle Society in 2008 and earned the Clemson University Institute for Family and Neighborhood Life Leadership Award in 2009. In 2004 he received the Healthy Learners “In All Things Charity” award. In March 2013 Keith received the “Otis A. Corbitt Leadership” award for outstanding service in Human Services and Community Development. With over 35 years experience in nonprofit leadership in five states, Mr. Keith earned his BA in Communications from Marshall University and a MBA from Winthrop University.

Erika Kirby

Research Analyst/Grants Manager
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Erika Kirby is the research analyst/grants manager for the BlueCross BlueShield of South Carolina Foundation, which was created to promote the health of South Carolinians and to expand access to healthcare for the economically disadvantaged by supporting integrated research, education and community service. She previously worked at state agency as a state director of an obesity prevention program. During this time, Kirby coordinated South Carolina’s first Health Impact Assessment and led the development of the childhood obesity recommendations to the SC Joint Citizen’s and Legislative Committee on Children. Kirby received her Bachelor of Science from the University of Dayton, in Dayton, Ohio, in nutrition/pre-med. She completed her dietetic residency at The Cleveland Clinic. She went on to obtain a Master of Business Administration degree from the University of South Carolina’s Darla Moore School of Business.

John McGrail

President & CEO, Carolinas Credit Union Foundation

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John McGrail started in credit unions 25 years ago in 1989 working three hours a week taking loan applications for the Carolina Students' Credit Union at UNC-Chapel Hill. After graduation he started professionally at Winston-Salem City Employees' Credit Union and for 11 years he was the President/CEO of Lion's Share Federal Credit Union in Salisbury, NC. He joined the Carolinas Credit Union Foundation in June of 2011. He has been extremely active throughout his career advocating for credit unions holding positions on the NC Credit Union League Board of Directors, Supervisory Committee of First Carolina Corporate Credit Union, and numerous other committees and projects. He holds specialty certifications as a Certified Credit Union Executive, a Certified Financial Services Professional, a Credit Union Compliance Expert, and finally a Credit Union Development Educator. His undergraduate degree is from UNC. Living in Salisbury.

**Megan Moore**

Marketing & Communications Coordinator

South Carolina Bar Foundation

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Megan Moore recently joined the South Carolina Bar Foundation as the foundation's marketing and communications coordinator. She began her career at Lexington County School District One as the district's communications specialist. Along with experience in public relations, Moore's expertise includes using videography as an effective communication and marketing tool, and developing communication strategies for social media. Moore graduated from the University of South Carolina with a degree in broadcast journalism and a minor in meteorology and climatology.

Bailey Nelson

Director of Communications

Spartanburg County Foundation

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Bailey Edwards Nelson serves as the director of Communications at The Spartanburg County Foundation in Spartanburg, SC. She holds a B.A. in religion and Music from Furman University and a Masters of Divinity from Mercer University's McAfee School of Theology. Prior to joining the Foundation, she served on staff at the New Baptist Covenant, a national community-building campaign led by President Jimmy Carter. Rev. Nelson has also served as a state-side liaison and fundraiser for Asia Baptist Graduate

Theological Seminary, a consortium of higher-education institutions across southeast Asia. As an ordained clergy member, she has served congregations throughout the southeast in a pastoral role.

Kimberly Paulk

Consultant, SHARE Charlotte
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Kimberly Paulk works with SHARE Charlotte, a local firm with the mission of connecting the community (or “Neighbors”) with local nonprofit organizations. Much of her previous work was in the financial services industry. She has a master's degree in organizational and professional communication and bachelor's degree in Liberal Studies.



Carolyn Pollack

Project Manager
The John M. Belk Endowment
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Carolyn Pollack starting working with The John M. Belk Endowment in July 2012 as a consultant, helping the board establish initial business operations and hire an executive director. She continues to work part-time, managing specific initiatives that support operations and programs. Prior to this, she led an extensive career in retail management, having worked for Belk, Inc. and May Company (now Federated Department Stores). She earned a B.S. degree in management/marketing from Bucknell University in Pennsylvania.

Robbie M. Priest Doran

Sr. Community Affairs and Sports Marketing Consultant
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Robbie Doran is senior community affairs and sports marketing consultant at Duke Energy. Previously she served as sports marketing coordinator at Duke Energy for 8 years. She is a graduate of University of North Carolina at Charlotte with degree in marketing.



Shannon Ritchie

Director of Digital & Innovation/

AJ Fletcher Foundation

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In her role, Shannon Ritchie helps Fletcher Foundation partners and community stay connected with external audiences in innovative ways. As a bit of a data nerd, she enjoys popping open the hood on websites and social media accounts to see how users interact with organizations online. Prior to joining the Foundation, she directed strategy for The Vote Against Project and received a master's from Duke's Sanford School of Public Policy. She has also worked at City Year and Harvard Law School and served as student body president at Wake Forest University. When she takes a break from her laptop, Ritchie enjoys hiking and savoring all the delicious food and wine the Triangle has to offer with her family.



Langley Shealy

Communications Director

Sisters of Charity Foundation

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Langley Damon Shealy serves as the communications director for the Foundation. In this position, she is responsible for the public relations, marketing and communications activities of the Foundation. She is responsible for planning and implementing communications strategies built upon the Foundation's efforts in capacity building, grantee program sustainability and other strategic initiatives and promoting and elevating the mission and vision of the foundation. Shealy holds a bachelor's degree in political science from the College of Charleston and a MBA from Barry University in Miami, in Management Information Systems. Prior to joining the Foundation, she was director of marketing and communications at Erskine Theological Seminary and coordinator of the newly formed Columbia Campus.

Carol J. Shinn

Program Associate, The Belk Foundation

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Carol J. Shinn is the Program Associate of The Belk Foundation, a family foundation that supports public education by strengthening teachers and school leaders, and ensuring that students are achieving on or above grade level by the third grade. Prior to joining The Belk Foundation in August 2013, Shinn worked at Providence United Methodist Church for eight years, where she most recently served as director of

missions. During her tenure, she managed thirty-three local and global missions for the church's 2,000+ members, ranging from education to homelessness and hunger. Shinn serves as president of the Myers Park Band Boosters. She holds a bachelor's degree from University of North Carolina at Chapel Hill and a master's degree from University of North Carolina at Charlotte.



Kristi Thomas

Vice President and Community Affairs Officer,
Wells Fargo in the Greater Charlotte region

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Kristi Thomas is a vice president and community affairs officer for Wells Fargo in the Greater Charlotte region. She has been with the company for 16 years primarily in various marketing roles throughout the bank including wealth management, consumer and student lending, and corporate marketing.

Through the Wells Fargo Foundation, Thomas supports community investments in the areas of public education, community development, health and human services, and arts and culture. She also encourages team member volunteerism and community engagement with over 20,000 Wells Fargo team members in the Greater Charlotte market. Thomas has a Certificate in Nonprofit Management from Duke University. She graduated from Miami University with a B.A. in International Studies and Spanish and studied abroad in Costa Rica through the University of Kansas.



Lynn Wooten

Vice President, Marketing & Communication
The Community Foundation of Greater Greensboro

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Lynn Wooten is the Vice President of Marketing & Communications at The Community Foundation of Greater Greensboro. Prior to starting at the Foundation in 2008, he was the Assistant Director of Public Affairs for the University of North Carolina Health Care System in Chapel Hill for 10 years. A native of Fayetteville, N.C. and a 1989 graduate of the UNC-Chapel Hill School of Journalism, Wooten started his career as a newspaper reporter at the *Goldsboro News-Argus* and *Gaston Gazette* before transitioning into public

relations.