

Community Leadership 2.0

Build Coalitions and
Support Systems Change

December 11, 2012

Cara Matteliano
Vice President, Program
Community Foundation for
Greater Buffalo



Q & A

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How SMBs Can Expand Their Training Reach
Webinar ID# 915-121-936

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Vice President, Program
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Community Leadership 2.0

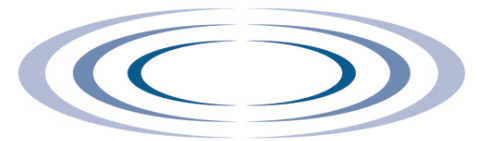
Cara Matteliano

Vice President, Program

Community Foundation for Greater Buffalo

Foundation Overview

- Born in 1919
- Serves 8 Counties in Western New York
- Over \$200M in total assets
- Staff of 21

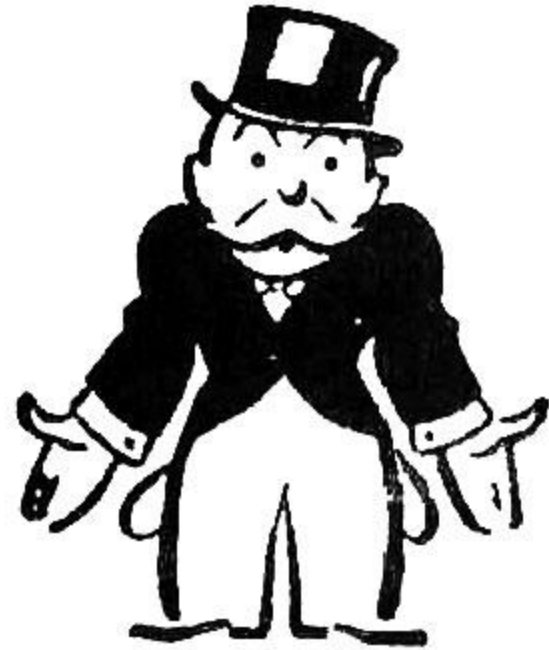


Community Foundation
for Greater Buffalo

MAKE THE MOST OF YOUR GENEROSITY.

2007: Poorest Cities in America

- 1) Detroit
- **2) Buffalo**
- 3) Cleveland



Focus Areas

- **Educational Achievement**
- **Racial Equity**
- **Environment**
- **Architecture, Arts, & Culture**



Drink the Kool-Aid!



Community Leadership: Not Business as Usual

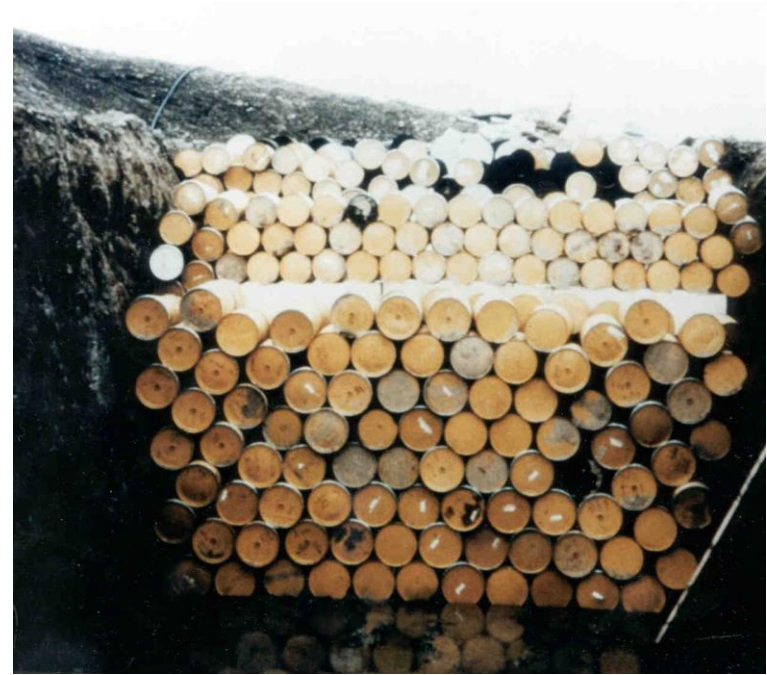
- A Journey through the information eco-system
- GrowWNY.org
- Grow 716 Mobile
- Investigative Post.org
- Q & A



Community Information Ecosystem



WNY Assets and Challenges



Embarrassment of Riches



BUFFALO ReUSE
Community. Jobs. Resources.



BUFFALO
OLMSTED PARKS
CONSERVANCY



2008: Shared Agenda for the Environment

170 groups.
3 congresses.
1 agenda: *Improve the Environment.*

The Urban Design Project
School of Architecture and Planning



University at Buffalo
The State University of New York



NYS Coasts

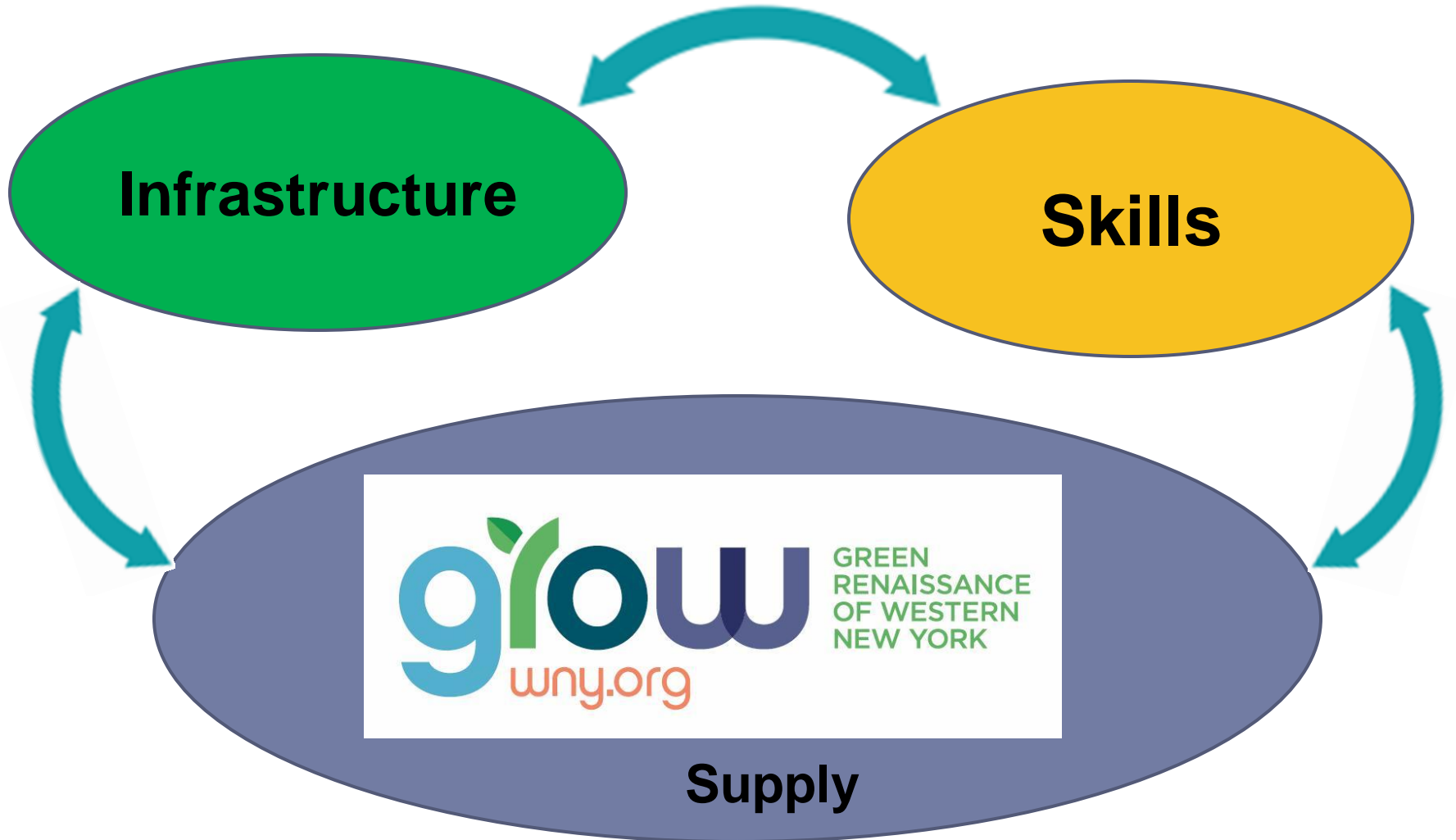


INSTITUTE
FOR CONSERVATION
LEADERSHIP

Out of the Chaos



Info Ecosystem: First Foray





SAFETY TIPS FOR HIKING

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GET INVOLVED

09/06/12
Energy & Climate Working Group
Meeting >

09/06/12
Energy and Climate Working Group
Meeting >

09/06/12
After School Escape >

09/06/12
Wind Action Group Meeting >

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VIDEO

PHOTOS

UB Solar Strand Opens



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Field: Talking about Climate and
Fracking >

September 6, 2012
Urban Growing: Fall Community
Garden Workshop Series >

September 5, 2012
Nature Strikes a Pose >

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HOW GREEN AM I?

How do your eating, shopping and
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FEATURED ORGANIZATION



Tift Nature Preserve

Tift Nature Preserve serves as an important safe haven for many local plants and animals, and offers visitors a serene escape from the surrounding urban...



LATEST TWEET

@GrowWNY: "Have you heard about the tree cutting in L.A. to make room for the space shuttle? Check out the story from..."

Q & A

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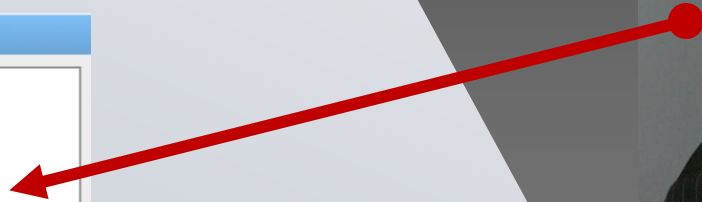


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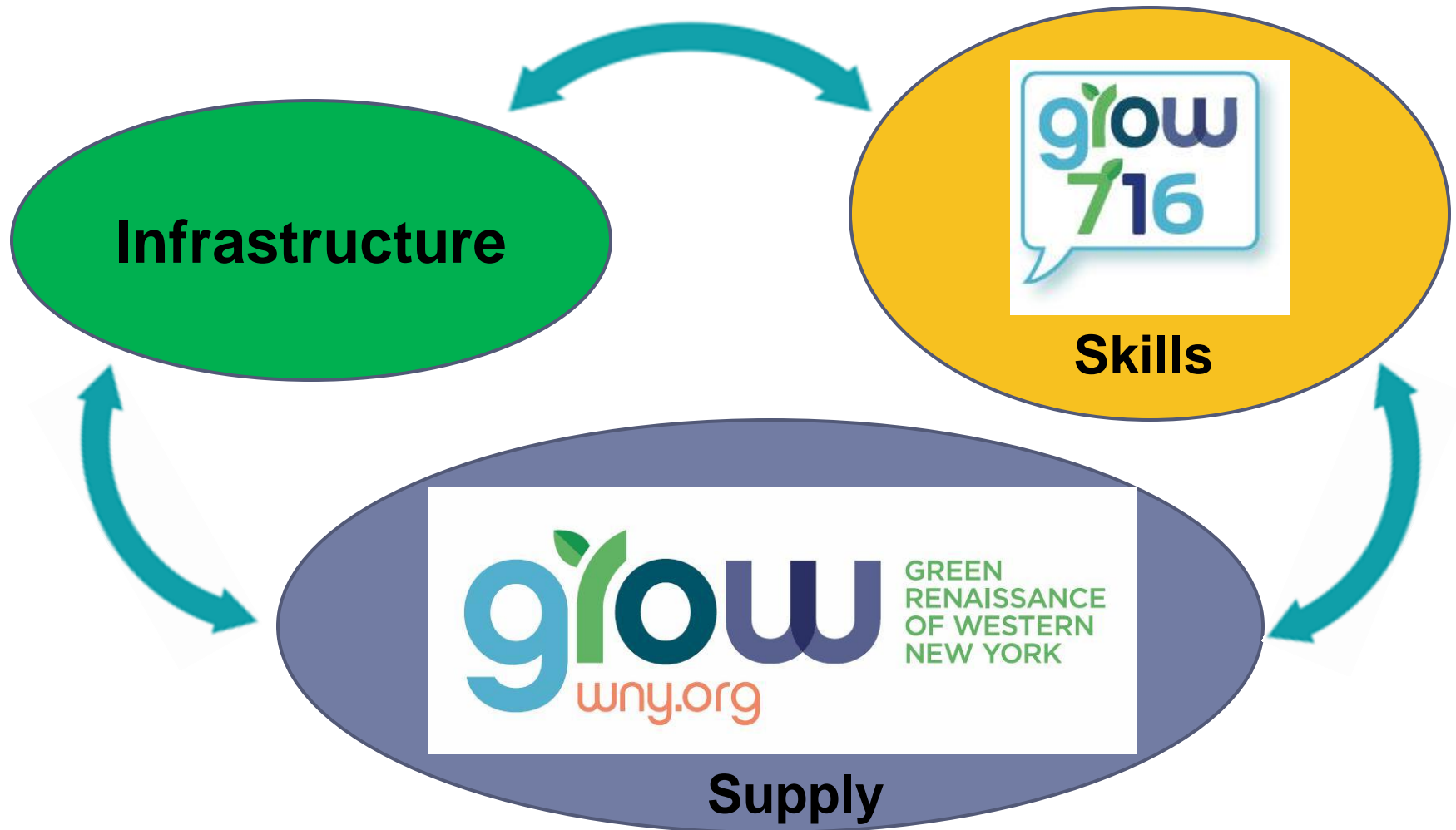
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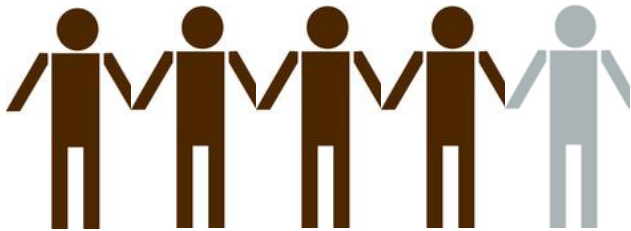
Info Ecosystem: Second Foray



Why Mobile Matters

83%

Percentage of American adults own cell phones



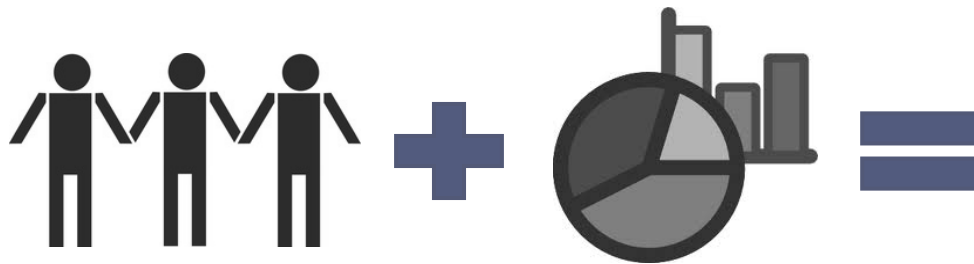
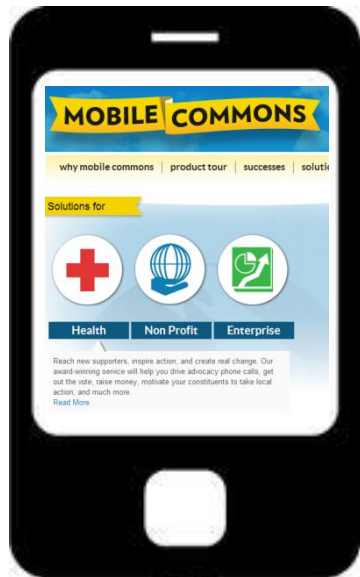
4 out of 5 teens carry a wireless device

110

Average # of messages sent by young adults (18-24) per day

Mobile Commons

- Intuitive mobile messaging software
- Motivates constituents to **take action**
- CFGB's goal is to put in the hands of a **CONSORTIUM OF ENVIRONMENTAL GROUPS**



Where regulators failed, citizens took action — testing their own air



Air Testing Tonawanda





WIRE FEEDS ▸ State Wire

NY coke plant, manager charged in pollution case

BY CAROLYN
THOMPSON
ASSOCIATED PRESS

Published:
August 3, 2010, 3:41 PM

Font Size:
A A A A A



Updated: August 3, 2010, 5:40 PM

BUFFALO, N.Y. (AP) - An industrial plant and its environmental control manager pleaded not guilty Tuesday to criminal charges they knowingly violated federal clean air laws, interfered with inspectors and improperly handled hazardous waste, in some cases burning it.

A 20-count grand jury indictment charges Tonawanda Coke Corp. and Mark Kamholz with allowing the release of toxic gases from the plant along the Niagara River near Buffalo from 2005 through 2009 and operating the plant

Trucks Idling on the Peace Bridge





COMMUNITIES » City of Buffalo



Speakers at Front Park rally urge air monitors near Peace Bridge

BY MARK SOMMER

Updated: May 24, 2012, 3:17 PM

NEWS STAFF REPORTER

Entertainment Calendar

BEST BETS:

Thu 9/6: An evening with Bob Dylan

Fri 9/7: Great Big Sea

Sat 9/8: Zac Brown Band

Sat 9/8: Jokes & Notes

Sat 9/8: American Idiot

Sat 9/8: Matt Charis Comedy



New York: Mom Makes \$7,487 Part Time

She makes \$100,000/year online from home. Read her story to learn how.



Banks Forced to Forgive Credit Card Debt

Find Out If You Qualify for Debt Settlement!



Expose Buffalo Arrest Records

Find Out Today Who Has Been Arrested in Buffalo.

Info Ecosystem: Third Foray



InvestigativePost

City Hall forgoes millions in housing fines

Posted on July 18, 2012 in [Featured](#), [In-Depth](#)

By Jim Heaney / Investigative Post You can't get away without paying your property taxes or garbage fee or even a parking ticket without **City Hall** coming after you. Letting your property go to seed is another matter. Judges in **City** Housing Court have imposed more than \$22 million in fines since 2006 against some 1,470 property owners who ignored orders to repair building and health code violations. A



Into the 21st Century

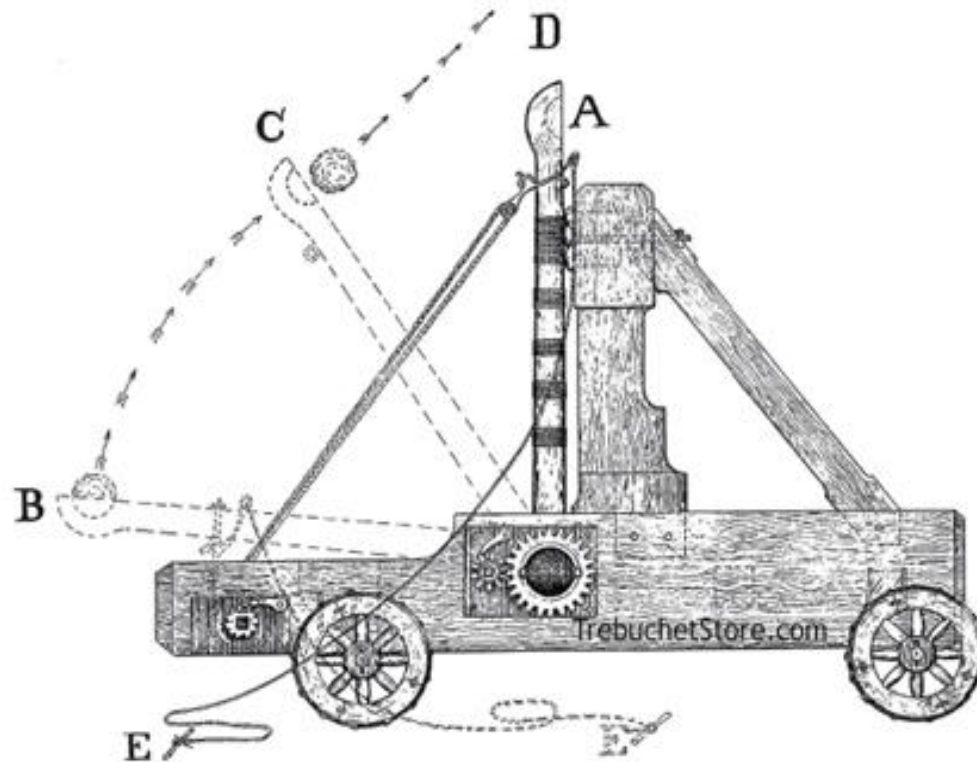


FIG. 194.—SIDE VIEW OF THE CATAPULT. Scale 1 in. = 1 ft.



Thank you for participating!



December 11, 2012

Q & A

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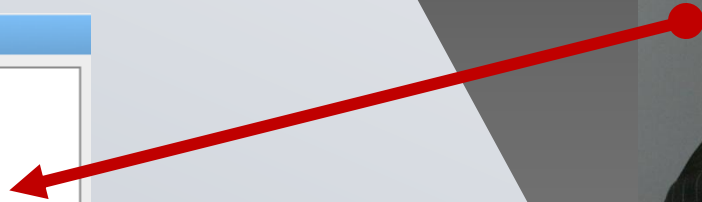


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LATEST POSTS



Community News Leadership 3.0

Secrets of buying and selling blogs to make a living

10/19/2012 | by: [Julia Scott](#)

Some bloggers are making a living as much from blogging as from buying and selling blogs. I talked to three veteran bloggers who have successfully bought or sold more than a dozen blogs. If you've ever dreamed of cashing out - or building a portfolio of money-making sites - here are their secrets.

Tips for buyers

1. Treat it...

[Read More](#)

News for Digital Innovators

News on iPads: New eyetracking research from Poynter

10/19/2012 | by: [Amy Gahrn](#)

The Poynter Institute's latest eyetracking study focused on how people interact with news via tablets. Here's some of what they found -- as well as what this research did not cover.

Poynter is formally presenting its full findings today at a conference at Northwestern University's Medill School of Journalism. (

[Read More](#)

OJR: The Online Journalism Review

If Newsweek wants to survive, it should learn from its peers

10/19/2012

By Andrew Lih: Unsurprisingly, but sad nonetheless, Newsweek announced the last weekly print edition of the magazine will be December 31. Starting in 2013, it will join the ranks of U.S. News and World Report as an all-digital publication, leaving TIME Magazine as the only popular U.S. weekly still on the newsstand.

Printed Newsweek was...

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