

**Digital Strategies for Community and Place-Based Foundations**

**Knight Digital Media Center**

**USC Annenberg School for Communication and Journalism**

**In Partnership**

**with the Geraldine R. Dodge Foundation and the Community Foundation of New Jersey**

**May 8-9, 2014**

**Thursday, May 8**

**8:30 – 9:00 a.m. Continental Breakfast**

**9:00 – 9:15 a.m. Welcome and** **Introductions**

* **Chris Daggett,** President and CEO,Geraldine R. Dodge Foundation
* **Hans Dekker**, President, Community Foundation of New Jersey
* **Vikki Porter,** Director, Knight Digital Media Center, USC Annenberg School for Communication and Journalism

**9:15 – 10:45 a.m. The Digital Landscape: Personal. Portable. Participatory. Pervasive.**

* **Lee Rainie**, Director, Internet & American Life Project, Pew Research Center

**10:45 – 11:00 a.m. Break**

**11 a.m. – 12:15 p.m.** **Mobile for Community Engagement**

* **Amy Gahran**, KDMC mobile strategist, contributor to CNN.com and Enterpreur.com

**12:15 – 1:30 p.m.** **Lunch**

**1:30 – 2:45 p.m. Data and Community Problem Solving**

* **Amanda Hickman,** Visiting Lecturer, City University of New York

**2:45 – 3:00 p.m. Break**

**3:00 – 4:30 p.m.** **Breakout sessions**: Participants can work with experts on specific ideas and questions at these informal sessions.

* **Amy Gahran** (Mobile)
* **Amanda Hickman** (Data)
* **Molly de Aguiar,** Dodge Foundation (Journalism)
* **Michele McLellan**, Knight Circuit Rider (Project Development)

**4:30 – 5:00 p.m.** **Wrap-up**

* **Vikki Porter,** Knight Digital Media Center

**Friday, May 9**

**8:30 – 9:00 a.m. Continental Breakfast**

**9:00 a.m. –12:30 p.m.** **Leading on Social Platforms:**

**Social Media Strategy for Foundation Leaders**

* **Beth Kanter**, speaker, author *(The Networked Nonprofit)*

trainer and blogger

1**2:30- 1:30 p.m. Lunch**

**1:30 – 2:45 p.m.** **News & Information: A New Frontier for Foundation Leadership**

* **Moderator: Chris Daggett,** Geraldine R. Dodge Foundation
* **Rebecca Arno,** Vice President of Communications, The Denver Foundation
* **Steve Beatty,** Editor, The Lens (New Orleans)

**2:45 – 3:15 p.m.** **Closing: Taking It Back**.

* **Vikki Porter,** Director, Knight Digital Media Center